



Business Plan

Date of your Business Plan:

Company Name (if different than your last name):

Business Address:

Phone:

Email:

Work Experience:

Education:

Ownership Structure

Entity structure and ownership

Objectives

The primary objectives of my farming operation are

- 1.
- 2.
- 3.

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Strategies

The strategies to achieve these objectives are

- 1.
- 2.
- 3.

Commodity/Product/Service

The commodity/product/service being sold is

SWOT Analysis

Strengths	Weaknesses
Opportunities	Threats

My operation plans to build on strengths by

The operation plans to resolve weaknesses and threats by

Marketing Plan

The commodity/product/service will be sold in the following geographical areas

The business, good/service will be marketed through (*describe marketing methods*)

Human Resources Plan

Do I need to hire seasonal or full time employees to help with my operation?